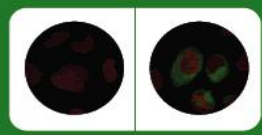




Trinity College Dublin  
Coláiste na Tríonóide, Baile Átha Cliath  
The University of Dublin



# MSMLG'22

7th International Conference on Molecular Sensors & Logic Gates

Radisson Blu Royal Hotel, Dublin, Ireland - Tuesday 12th July to Friday 15th July 2022.

## SPONSORSHIP & EXHIBITION PROSPECTUS



[MSMLG2022.ORG](https://www.msmlg2022.org)

MEET IN   
IRELAND

## Welcome

Ireland is excited to host the 7th International Conference on Molecular Sensors & Logic Gates. Dublin will welcome over 300 participants to the Radisson Blu Royal in Dublin from Tuesday 12<sup>th</sup> July to Friday 15<sup>th</sup> July 2022. The programme will provide excellent educational and networking opportunities for national and international delegates.



## About MSMLG

The International Conference on Molecular Sensors & Logic Gates has engaged with a truly global audience and has taken place in such locations as; Shanghai, China / Ankara, Turkey / Seoul, Korea / Bath, England / Dailan, China and now Dublin, Ireland.



The conference will cover areas including molecular sensors and molecular logic gates, molecular recognition and supramolecular chemistry. The committee of MSMLG'22 will create a unique programme to attract and create an excellent platform for knowledge sharing and discovery.



## Preliminary Programme

TBC – Will be available to view on the [www.msmlg2022.org](http://www.msmlg2022.org) in March 2022

The below provides an indication of the programme events and activities

## PROGRAMME

MSMLG 2022 PROGRAMME OVERVIEW				
	TUESDAY 12TH JULY	WEDNESDAY 13TH JULY	THURSDAY 14TH JULY	FRIDAY 15TH JULY
		REGISTRATION	REGISTRATION	REGISTRATION
MORNING SESSION		Plenary Session	Plenary Session	Plenary Session
BREAK		Coffee Break	Coffee Break	Coffee Break
MID-MORNING		3 Parallel Sessions	3 Parallel Sessions	3 Parallel Sessions
LUNCH		Lunch, Posters and Exhibition	Lunch, Posters and Exhibition	Lunch, Posters and Exhibition
AFTERNOON		3 Parallel Sessions	3 Parallel Sessions	3 Parallel Sessions
BREAK		Coffee Break	Coffee Break	Coffee Break
LATE AFTERNOON		3 Parallel Sessions	3 Parallel Sessions	Awards
EVENING	Opening & Plenary	Poster Session	Poster Session	Closing Ceremony
	Welcome Reception		Conference Dinner	

## SPONSOR PACKAGES

The 2022 conference will offer a range of packages available for our partners to connect and network with Researchers and Scientists from across the globe in one location. We hope that the following suggestions can assist in planning your involvement in MSMLG'22 and [contact us](#) should you wish to discuss further or suggest an opportunity not listed in this document.

### **Gold Sponsor** *(Limited to 2 opportunities)*

**€6,500**

Our top Gold Sponsor(s) will be recognised as our key partner(s) of MSMLG'22. We will work with you to ensure you obtain maximum benefit for your support of the conference. This level is limited to two supporting partners to ensure maximum coverage. Opportunities include;

- Acknowledgement in the conference programme book
- Logo displayed on the conference website home page
- Logo displayed on the sponsor's page of the conference website with your logo hyperlinked to your organisation's website
- Verbal acknowledgement during the opening ceremony
- Branding on main holding slides used by the conference office
- Branding on the conference sponsor's signage
- On the sponsor's web page – official listing with 100 word write-up
- Branding on the delegate pack- one colour print process
- 3 Full conference passes to include 2 conference dinner tickets
- 1 prime exhibition space with 3 exhibitor passes
- 1 Full page advertisement in the delegate programme book
- 1 bag insert – sponsor to provide

### **Silver Sponsor** *(Limited to 3 opportunities)*

**€4,500**

We will work closely with our Silver Sponsors to ensure you obtain maximum benefit for your support of the conference. This level is limited to three supporting partners to ensure maximum coverage. Opportunities include;

- Acknowledgement in the conference programme book
- Logo displayed on the conference website home page
- Logo displayed on the sponsor's page of the conference website with your logo hyperlinked to your organisation's website
- Branding on main holding slides used by the conference office
- Branding on the conference sponsors signage
- On the sponsors web page – official listing with 50 word write-up
- 2 Full conference passes to include 2 conference dinner tickets
- 1 prime exhibition space with 2 exhibitor passes
- 1 half-page advertisement in the delegate programme book

## SPONSOR PACKAGES..... continued

### Bronze Sponsor

€2,950

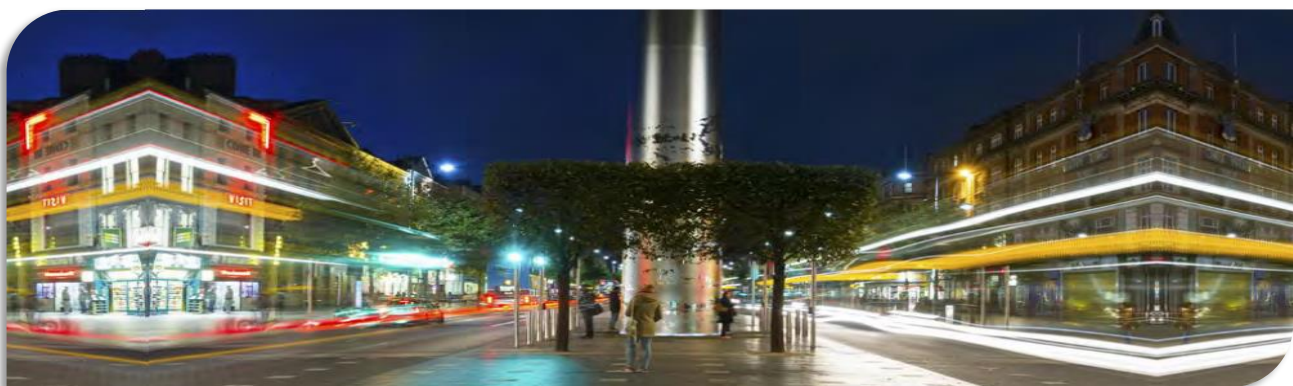
To acknowledge our sponsors support we will work closely to ensure return on investment in MSMLG'22. This provides the following benefits:

- Acknowledgement in the conference programme and website with your logo hyperlinked to your organisation's website on the sponsor's webpage.
- Branding on main sponsors signage
- On the sponsor's web page – official listing with 25 word write-up
- 1 Full conference passes to include 1 conference dinner ticket
- 1 bag insert – sponsor to provide

### Conference Venue : Radisson Blu Royal, Dublin



### Dublin city centre at night



## SPONSORSHIP OPPORTUNITIES

### Welcome Reception *(Exclusive Opportunity)*

€2,000

The Welcome Reception will gather the delegates prior to the official scientific programme. It's a key opportunity to engage with the delegates, showcase your brand and network. We will work with you to ensure full recognition of your support, including:

- Acknowledgement in the conference programme and website with your logo hyperlinked to your organisation's website
- Table-top cards with your organisation logo at the event and logo included on Welcome Reception signage
- Sponsor can display three promotional pop-ups in the reception area (2m tall by 1 wide max)

### Conference Dinner *(Exclusive Opportunity)*

€3,950

Your organisation has exclusive sponsorship of the Conference Dinner, which will take place at Taylors Three Rock with an exciting traditional Irish night experience. A night of Irish hospitality, music and fun, which will leave a lasting impression. This event provides a sponsor an opportunity to engage with the delegates at a unique off-site event. Sponsors will be acknowledged through;

- Acknowledgement in the conference programme book and website with your logo hyperlinked to your organisation's website
- Verbal recognition during the evening's activities
- Logo included on Conference Dinner signage and ticketing.
- Opportunity to include promotional gift at the event, subject to approval.
- Opportunity to position four promotional free-standing banners in the dinner space (2m tall by 1 wide max)
- 3 passes included to the Conference Dinner.

### Refreshment Break *(3 opportunities)*

€1,000

Throughout the programme, delegates will enjoy refreshment breaks within the exhibition hall and catering areas. Sponsorship provides you with brand recognition at one of these official breaks exclusively as the sponsor on your selected day, with the following additional benefits:

- Acknowledgement in the conference programme timetable, programme and website, with your logo hyperlinked to your organisation's website
- Table-top cards with your organisation logo at the catering stations for the selected break.

### Programme/Speaker Supports *(4 opportunities)*

€1,750

Support a plenary session and have your brand aligned with supporting education, debate and allowing for a shared knowledge experience for delegates at MSMLG'22. You will be listed in the official conference programme and sponsorship page as well as an opportunity to display two branded pop-up vertical banners during your selected session (max 2m tall by 1m wide in size). Includes one full registration ticket.

### Poster Zone Sponsor *(Exclusive Opportunity)*

€1,500

Support the engagement of researcher's through the poster session. You will be listed in the official conference programme and sponsorship page as well as an opportunity to display two branded pop-up vertical banners (max 2m tall by 1m wide in size).

### Conference lanyard *(Exclusive Opportunity)*

€1,750

All delegates will receive an official conference lanyard. Your logo and the conference brand will be printed (one colour print process- lanyards provided by the conference secretariat)

## Delegate Bag Insert *(Limited availability)*

€1,250

Each registered delegate will receive an official conference bag, packed with conference materials. Have your promotional flier included in the official delegate bag. Flier is provided by the sponsor.

## Note Pad & Pen *(Exclusive)*

€1,750

Each delegate will receive your organisation's branded note pad and pen within the delegate bag. Note that the sponsor provides the material for inclusion on the delegate bag to the conference office. \*

## Website Banner Ad

€550

A limited number of opportunities are provided for banner ads to be included on the official conference website. The rate indicated is your organisation's listing per 4 months. Dimensions and location are provided on booking.

## Programme Book Advertisement Options

Full Page

€950

or

Half Page

€650

Provide your organisation's advertisement for provision to the delegate within the programme book which is received by each delegate.

Note:

*\*Inclusion of your organisations branding within/on any printed/branded material or packed into bags is subject to the time of booking and adhering to production timelines.*



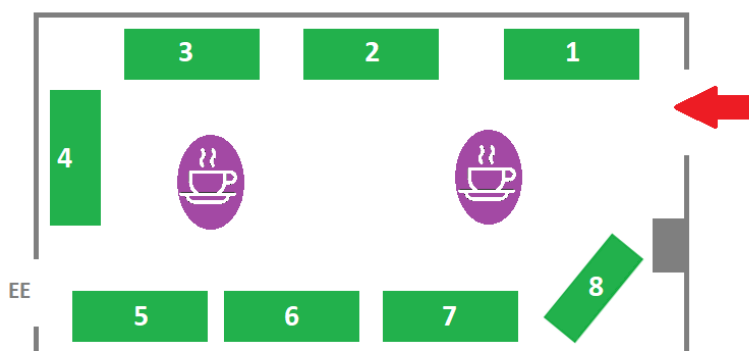
**EXHIBITION OPPORTUNITES**

Our exhibition will be open to all participants from Tuesday to Friday. (*Set-up on Tuesday evening, Wednesday morning*). Refreshment catering and other networking points will be located in the exhibition space, ensuring footfall through this area. We have planned an exhibition space that will engage and allow for your time with the delegates.

Spaces are limited and based on first come basis so book early. Gold and Silver sponsors have first choice in the zone. Exhibitors are encouraged to book early to secure their space and brand recognition on the conference website. ([www.msmlg2022.org](http://www.msmlg2022.org)). All exhibiting companies will be listed on the conference website with a “Business Card” listing and direct web link to your organisation.



**Provisional Floorplan**



**Exhibition Rates**

Exhibition Space	Early Bird Price <i>Booked before 11 March 2022</i>	Standard Price <i>Booked after 11 March 2022</i>	Included number of Expo Staff passes
3m x 2 Space	€1,450	€1,750	1

All rates are subject to VAT at 23% where applicable.

Included in the exhibition space package:

- Space of 6m<sup>2</sup>
- 1 x 4ft trestle table, 2 x chairs and 1 x tablecloth
- 1 exhibition staff pass
- Listing as an exhibitor on the Conference website with company logo and bio.
- Listing as an exhibitor within the conference programme book\*

Note:

*\*Inclusion of your organisation’s branding within/on any printed/branded material or packed into bags is subject to the time of booking and adhering to production timelines.*

## **BOOKING TERMS & CONDITIONS**

*(Sponsors and Exhibitors are referenced as included if one is singularly listed)*

### **Cancellations/Postponement & Payments:**

75% of total amount is due immediately with booking confirmation. All invoices must be paid within 30 days of the invoice date. Payment can be made by bank wire transfer or credit card (credit card must be a pre-approved option, contact us for details as charges may apply). Bank details will be provided on all invoices. All bank charges are the responsibility of the sender. If the Client fails to submit full and final payment 6 months prior to the event, Keynote PCO can cancel the Client's participation with no refund of monies received. Should booking and subsequent payment terms be after the above period, alternate dates will be confirmed with the Client.

Should an Exhibitor/Sponsor wish to cancel any of its participation (sponsorship, exhibition space, shell scheme, stand services etc.), written notification must be sent to [info@msmlg2022.org](mailto:info@msmlg2022.org)

Refunds will be based on the following schedule:

- Before 18<sup>th</sup> March 2022 50% paid refunded, less agreed benefits received to date.
- After 18<sup>th</sup> March 2022, No refund available.

In the event that the conference is postponed for any given reason, the exhibitor/sponsor/advertiser will not be entitled to cancel the exhibition space / sponsorship / advertising or to obtain monetary compensation, but the benefits that have been agreed will remain in place for the rescheduled event.

In the event that the conference is cancelled for any given reason, the organisers will refund the exhibition/sponsorship/advertising money to the relevant company, minus any benefits that have been received by the company prior to the cancellation and any expenses incurred by the organisers with respect to the provision of the agreed benefits.

Should the conference format or medium change (to include transfer to a virtual or hybrid format/medium), the exhibitor/sponsor/advertiser will not be entitled to cancel or to obtain monetary compensation, but the benefits that have been agreed will remain in place and adjusted appropriately.

### **Stand Assignment, Exhibition Construction & Staff:**

Tiered Sponsors will be offered first preference on exhibition space location as required. The remainder will be allocated strictly on a first come, first served basis to other exhibitors and

will be confirmed in writing, by Keynote PCO. If a custom designed stand is to be constructed, please provide a diagram of the proposed stand, with details and dimensions. All display constructions require the approval of the Exhibition & Sponsorship Manager at Keynote PCO, 5 months prior to the conference. All stands must adhere to the dimensions as booked according to their package and per the exhibition manual that will be issued to all confirmed exhibitors.

Preferences and priorities requested by the Exhibitor/Sponsor as to space location will be respected whenever possible. The Exhibition & Sponsorship Manager however reserves the right to make reasonable transfers as to the location of the Exhibitor/Sponsor's space should any circumstances arise where it is deemed necessary. No transfers will be made without prior notice to the Exhibitor/Sponsor. Any changes in space locations do not entitle the Exhibitor/Sponsor to cancel the exhibition space or obtain monetary compensation.

The organisers reserve the right to alter the layout of the exhibition area and to remove sections of the space and features such as posters, catering and internet café where or as required.

Exhibitors agree to be present the full duration of the exhibition during the event. Set up and dismantling of any display/exhibition spaces must only occur during the specific allotted timings.

Exhibitors/Sponsors are entitled to the number of staff passes indicated in their exhibition package. Additional passes are charged at a rate of €225 per person.

### **Insurance and Safety:**

The organisers cannot be held responsible for any loss or damage of/to any equipment brought in for the Exhibitor/Sponsor's exhibition. The Exhibitor/Sponsor is therefore advised to ensure to take out adequate insurance cover as necessary including Employers Liability & Public Liability cover, insurance to cover loss of damage to exhibits or other personal property. In addition, the Exhibitor/Sponsor is required to show proof of their insurance liability in the event of damage to the venue. Exhibitors and their representatives shall indemnify and hold harmless MSMLG'22, Keynote PCO, the Radisson and their affiliated agents and employees from any or all liability.

The Rules & Regulations must be fully observed by exhibitors, their contractors and their personnel. The organisers reserve the right to demand changes to, or closure of any stand that does not conform to these Rules & Regulations. If an exhibitor fails to comply with these Rules and Regulations, the organisers reserve the right to reclaim its exhibition space and resell it, and all monies paid by the exhibitor shall be forfeited.

*Once an exhibiting company or sponsor has reserved exhibition space, sponsorship item and/or stand services, it agrees to abide by the payment conditions and cancellation policy plus all further rules and regulations in the technical information manual. The Sponsor/Exhibitor agrees not to carry on additional promotional activities in Dublin outside the conference venue over the dates of the conference. If acting as a conference sponsor/exhibitor, all activities must take place within the venue or for related conference events (e.g. social events and tour programmes) and any activities must be specifically agreed with the organisers of the conference. Contact [info@msmlg2022.org](mailto:info@msmlg2022.org)*



# Exhibition and Sponsorship Booking Form – MSMLG’22

Complete and return to MSMLG 2022 c/o Keynote PCO

Tel + 353 1 400 3626 E: info@msmlg2022.org

By completing and returning this form, you agree to all the initial *Booking Terms and Conditions* as listed in the full MSMLG’22 Sponsorship and Exhibition Prospectus and agree to abide by all conditions provided.

## SPONSORSHIP/EXHIBITOR BOOKING DETAILS

**Sponsor/Exhibitor Name** *as to appear on official branding*

➤ \_\_\_\_\_

Please indicate below the sponsorship /exhibition opportunities you wish to book.

<i>Please tick to indicate your selected item(s)</i>	<input checked="" type="checkbox"/>	<i>Please tick to indicate your selected item(s)</i>	<input checked="" type="checkbox"/>
Gold Sponsor Package €6,500		Lanyards €1,750	
Silver Sponsor Package €4,500		Bag Insert €1,250	
Bronze Sponsor Package €2,950		Delegate note pad & pen €1,750	
Welcome Reception €2,000		Website Banner Advertisement €550	
Conference Dinner €3,950		Advertisement – Full Page €950	
Refreshment Break €1,000		Advertisement – Half Page €650	
Speaker Support €1,750		(1) Exhibition Space – Early Bird €1,450 (Booked by 11 <sup>th</sup> March.2022)	
Poster Zone €1,500		(1) Exhibition Space – Standard Rate €1,750 (Booked after 11 <sup>th</sup> March 2022)	

Note: All rates are net of VAT. Current rates is at 23% Irish VAT. All Exhibitors and Sponsors are required to email a high resolution logo and confirm company web URL, when returning a booking form.

**Total Exhibition and Sponsorship Value:**

€

## INVOICE DETAILS

Please provide all details requested below. Ensure you provide the full billing/invoice information as should appear on your invoice. It is important that your VAT number is provided as this may cause delay in confirming your booking.

Company Name: \_\_\_\_\_

VAT Number: \_\_\_\_\_ PO Number: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Tel: \_\_\_\_\_ Email: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Country: \_\_\_\_\_ Signature: \_\_\_\_\_

### **Stand /Sponsorship Contact Details:**

If the representative managing your onsite exhibition stand logistics or sponsorship is different to the invoicing contact – please provide below:

Name: \_\_\_\_\_ Email: \_\_\_\_\_

**Required tick to agree – Required**

The data entered in this form is provided to [Keynote PCO](#), who communicates conference information by all media formats: Email, Fax, Telephone and Post and we agree to the Conference Privacy Policy – [Click here](#)

I confirm that I have read and agree to the **Booking Terms and Conditions** per this document for MSMLG2022